

# MAKING A DIFFERENCE *Together*

Since 1990, The Fairmont Jasper Park Lodge has been pioneering and participating in the Green Partnership, Fairmont Hotels & Resorts' comprehensive commitment to minimize our impact on the environment. Today the Lodge's colleagues and guests ensure that our quest for sustainable solutions continue to grow and evolve in projects both big and small.

## THE FAIRMONT JASPER PARK LODGE & JASPER NATIONAL PARK ENVIRONMENTAL STEWARDSHIP PROGRAM

These two organizations have a formal five-year commitment to develop operational and management practices, which emphasizes ecological integrity and programs that are consistent within the management of Jasper National Park.



THE *Fairmont*  
JASPER PARK LODGE

[www.fairmont.com](http://www.fairmont.com)

# HABITAT

## *Certified Audubon Cooperative Sanctuary*

In 2007 The Fairmont Jasper Park Lodge Golf Course received its re-certification as an Audubon Cooperative Sanctuary, an industry-leading environmental management strategy for sustainable habitat in recreational areas. This initiative minimizes pesticide use, protects water and enhances habitat, the golf course has been a member since 2001.

## *FireSmart – Forest Wise*

The Fairmont Jasper Park Lodge has joined the FireSmart-ForestWise initiative in conjunction with Jasper National Park to restore the local forest to a healthy habitat and to reduce the risk of wildfires. This two-year project includes the restoration of designated parcels of forest within the resort's leasehold.

## *The Fairmont Jasper Park Lodge Golf Course Wildlife Corridor*

In 2001, The Fairmont Jasper Park Lodge and Jasper National Park began a cooperative program to introduce a year-round wildlife corridor to ensure the movement of all species of wildlife through the Athabasca Valley. Since its implementation there has been improved wildlife movement and a healthy growth of wolves and other species in the area.



THE *Fairmont*  
JASPER PARK LODGE

[www.fairmont.com](http://www.fairmont.com)

# WASTE DIVERSION

## *Waste Diversion*

The Fairmont Jasper Park Lodge has extensive programs to divert landfill waste. This includes the sorting and disposing of organic waste, cardboard, paper, plastic bottles, tin, glass, batteries and industrial waste in alternative ways. In 2008, The Fairmont Jasper Park Lodge was recognized as a community leader for its organic waste diversion. The Resort also donates appropriate food to local children's programs, and gently used items to local shelters.

## *Guest Programs*

Guests at The Fairmont Jasper Park Lodge have the opportunity to participate in our Environmental program through in-room recycling bins, towel and bed linen exchange program and our in-room amenity replacement program.



THE *Fairmont*  
JASPER PARK LODGE

[www.fairmont.com](http://www.fairmont.com)



# EDUCATION

## *Hotel Association of Canada Four- Key Green Eco-Rating*

In 2007, the Hotel Association of Canada awarded The Fairmont Jasper Park Lodge with a Four Green Key Rating. This rating is awarded to a hotel that has shown national industry leadership and commitment to protecting the environment through wide-ranging policies and practices, which have shown substantial and measurable results.

# OPPORTUNITY

Together with our colleagues, partners and guests we learn from organizations dedicated to protecting our planet. Start small, but act consistently. Reduce, reuse, recycle and rethink. Take the time to make informed choices.

Together we can make a real difference.



THE *Fairmont*  
JASPER PARK LODGE

[www.fairmont.com](http://www.fairmont.com)